

Christmas in **PARADISE**

2018 CHRISTMAS CATALOG



FROM TASTE OF IMMOKALEE
A STUDENT CREATED BUSINESS

www.TasteofImmokalee.com



WHO WE ARE AND WHY WE DO THIS

Taste of Immokalee started in 2014 with just a small group of students who had a dream to make a difference in their community of Immokalee; one of the poorest communities in Florida.

It has since grown into a social enterprise, created and operated by high school students.

We create fresh salsa and sauce products from the lush produce grown in Immokalee and use the profits to alleviate the extreme poverty in our hometown.

As students, we are involved in all areas of the business including product research and development, manufacturing, finance, operations, sales and marketing. As we are gaining real-world business skills, we are also learning the importance of social responsibility, and giving back to the community that means so much to us.

*"Products
for a
cause"*



Taste of Immokalee is committed to giving back to the needs of the community. Profits from the sale of our products are returned to Immokalee in ways that support youth programs and scholarships, hunger initiatives, disaster relief, and more. Some of our recent efforts include:

- Donating \$10,000 to assist in the transportation of supplies to families devastated by the destruction caused by Hurricane Irma in 2017
- Awarding \$20,000 in scholarships to-date that enable our student entrepreneurs to become first-generation college students
- Purchasing toys and games for the Immokalee Child Care Center
- Providing clothes to our local Pregnancy Center to ensure newborn babies leave the hospital with proper clothing
- Participating in Lipman's annual back-to-school backpack event that provides supplies to children in Immokalee
- Contributing to multiple hunger-fighting initiatives

So when you purchase a holiday gift from Taste of Immokalee this season, you're giving far more than great-tasting products. You're also contributing to our efforts to break the cycle of poverty and create a brighter future for our students, their families and the community of Immokalee.

We hope you enjoy our 2018 holiday gift selections and consider sharing "Christmas in Paradise" with those on your gift list!



CHRISTMAS COOKOUT

Give the full experience of being a true Floridian with our Cookout Basket. Your gift recipient will love the ability to enjoy year-round cookouts with Taste of Immokalee products. You'll get two of our inspired hot sauces, two of our special BBQ sauces, our favorite Taste of Immokalee apron, and a BBQ sauce brush.

- Habanero Hot Sauce
- Serrano Hot Sauce
- Chipotle BBQ Sauce
- Mandarin Tangerine BBQ Sauce
- Taste of Immokalee Apron
- BBQ sauce brush

Price: \$50



Santa Salsa

What's a better and healthier treat for Santa than our salsas? Introducing the Santa Salsa Basket! In this bundle, treat Santa with our two loved salsas (our original Fire Roasted Tomato & Jalapeno Salsa and our new Pineapple Mango Salsa), paired with tortilla chips. This treat will surely put a smile on Santa's face.

- Fire Roasted Tomato & Jalapeno Salsa
- Pineapple Mango Salsa
- Tortilla chips

Price: \$30

STOCKING ESSENTIALS

Don't know what to fill your stockings with this holiday season? How about two of Taste of Immokalee's favorite new products! Find our new Pineapple Mango Salsa, our new Mandarin Tangerine BBQ Sauce, all paired with a bag of tortilla chips and a Christmas stocking. Your stocking will be the talk of the town.

- Pineapple Mango Salsa
- Mandarin Tangerine BBQ Sauce
- Tortilla chips
- Stocking

Price: \$25



HOLIDAY PARTY DELUXE

Make a statement with our Holiday Party Deluxe bundle! All of Taste of Immokalee's favorite goodies are included: two salsas, two BBQ sauces, two hot sauces, and a package of our yummy seasonal cookies that are only available during the holidays: Orange Zest Chocolate Chip. Ring in the new year with all of Taste of Immokalee's favorites.

Price: \$60

- Fire Roasted Tomato & Jalapeno Salsa
- Pineapple Mango Salsa
- Chipotle BBQ Sauce
- Mandarin Tangerine BBQ Sauce
- Habanero Hot Sauce
- Serrano Hot Sauce
- Orange Zest Chocolate Chip Cookies (8 cookies included)



TASTE OF IMMOKALEE APRONS

Back by popular demand! The holidays are a special time to spend with family and friends – and that’s why we’re bringing back our signature Taste of Immokalee aprons this holiday season. We wanted to make our customers feel like they are a part of OUR family. With the gift of our apron, your gift recipient can be a part of Taste of Immokalee every time they cook!

Price: \$15



ORANGE ZEST CHOCOLATE CHIP COOKIES

Santa will hurry down the chimney with this surprise waiting for him! Our Orange Zest Chocolate Chip Cookies are only available during the holiday season. Inspired by the abundance of Florida oranges that are hand-picked from our community of Immokalee, we love these cookies and know your gift recipient will too!

(8 cookies included in package)

Price: \$10



DESIGN YOUR OWN

If you'd like to create and design your own gift basket, you can purchase our products separately on our website and dazzle your gift recipient(s) with your own special touches.

Corporate gift baskets are also welcome, and we'd love the opportunity to work with your company to design a thoughtful gift for all those VIPs on your list.

HOW TO ORDER

There are three ways to order our gift bundles, as shown below. Simply choose the method that is most convenient for you.

To ensure delivery by Christmas, orders must be received by DECEMBER 17, 2018.



Ways TO ORDER

WEBSITE:

www.TasteofImmokalee.com



PHONE:

239-297-6814



EMAIL

CustomerService@TasteofImmokalee.com





"Warming up,

Your Holidays,

In Paradise!"